



## MADISON COUNTY SCHOOLS

Matt Massey  
Superintendent

April 13, 2016

Dear Exhibitors,

You are cordially invited to exhibit at the 2016 North Alabama Technology Conference (NATC), sponsored by the Madison County School System that will be held at Meridianville Middle School on 12975 Hwy 231-431 North in Hazel Green, Alabama, (just a few miles north of Huntsville, Alabama) on **June 21<sup>st</sup> and 22<sup>nd</sup>**. This year's theme is "*Unleash Your Technology Super Powers*".

The NATC conference will be celebrating its 11<sup>th</sup> successful year with several hundred teachers and administrators from school districts from all over North Alabama. Last year, over 500 attendees came from 16 different school districts and over 60 schools. This year's crowd is expected to be smaller (approximately 300) with a focus on mobile learning.

Keynote speaker will be Tony Vincent from Learning in Hand. Mr. Vincent's vision and focus will fit well with the focus of our conference on BYOT/BYOD, 1:1 initiatives, the flipped or blended classroom, web tools in the classroom, using social media to promote your school, CCRS (common core), learning management systems, and much more.

If you wish to know more about NATC, please visit our website: <http://natc2016.weebly.com>. Information about previous conferences is archived at <http://goo.gl/riQxU4>. If you would like to participate as an exhibitor or sponsor, please complete the form under the Exhibitor tab from the conference website (also included with this letter). We are looking for companies to partner with us to provide the best learning environment possible for the teachers in North Alabama with exhibits and also sponsorship of keynote speaker, bags, lanyards, lunch, break food items, door prizes, funds for other workshop leaders, and much more. You, the exhibitors/sponsors, are a very important part of NATC. Please review the information included in this packet carefully to find the perfect fit for your company, services and/or products. Deadline to register is May 15, 2016. Please do not hesitate to send questions to Vickey Sullivan ([vsullivan@madison.k12.al.us](mailto:vsullivan@madison.k12.al.us)), Debbe Brooks ([dbrooks@madison.k12.al.us](mailto:dbrooks@madison.k12.al.us)) or Tommy Whitten ([twhitten@madison.k12.al.us](mailto:twhitten@madison.k12.al.us)).

Sincerely,

*Vickey Sullivan*

Vickey Sullivan  
Instructional Technology Specialist (Chairperson, NATC2016)